

Matt Kehlmeier
Vice President of Community Relations
National Church Residences Home & Community Services

As the Vice President of Community Relations for National Church Residences, Matt Kehlmeier spearheads the community relations efforts for the Home & Community Services Division.

Matt has been providing educational healthcare and social services presentations for more than 20 years in both regional and national venues.

Matt is a graduate of The Ohio State University, and holds a Bachelor of Arts Degree in Communication. He has been active with numerous professional, civic and social organizations throughout Ohio, including the Advisory Board for Catholic Social Services' Senior Companion Program as well as Columbus Public Health's Faith Works Coalition. He is a member of the National Hospice Workgroup, and the Midwest Alliance Care.

Tiffany Affolter
Corporate Sales Director, Senior Living
National Church Residences

Tiffany is employed with National Church Residences; she has been with the company for over 15 years. Throughout her tenure she has worked in a few different roles leading her up to her current role as Corporate Sales Director, Senior Living. She advises and assists multiple senior living communities in two states, ranging in all care levels: skilled nursing and rehabilitation, assisted living, memory care, independent senior apartments and free standing homes.

She has supervised the opening of five new senior living communities and is currently working on the expansion of three more. Tiffany has been in senior living care for 19 years with her chief focus on sales and marketing of senior living services and units. Tiffany manages various marketing budgets ranging from 50k annually to 650K. She manages and assists with writing of multiple marketing and sales plans to help her locations hit their annual occupancy and sales goals. She has developed and implemented set standards in reporting, sales training, customer satisfaction surveys, referral management and event planning for all levels of service.