



January 2022 (revised May 2022)

Dear members and friends,

We invite you to partner with the Central Ohio, Northeast Ohio, and Southwestern Ohio chapters of the Financial Planning Association for the very first FPA All Ohio Symposium. Our chapters are joining forces for a joint symposium to be hosted at the Hyatt Regency Columbus located in downtown Columbus, Ohio. The event will feature an ethics session and welcome reception on November 9, 2022 and a full day of programming and networking on November 10, 2022.

Our individual chapter symposiums range in attendance from 100-250. We are planning for 400+ attendees at this joint effort. We expect attendees to include financial planning professionals from Ohio and neighboring states.

Your partnership provides the support needed to produce a high-level conference. Symposium partnership provides your firm exposure and access to a very targeted demographic and the agenda includes extended breaks in the exhibitor area allowing ample opportunity to solidify your current business relationships and make new ones. Be sure to take full advantage and gain maximum exposure by applying for partnership today!

Please see the next several pages for partnership levels and benefits.

The safety of all – attendees, speakers, and partners – is extremely important to each chapter. We will follow all the safety protocols in place at the time of the event, either by the venue or locality. Additional information will be provided closer to the event date.

[Secure your preferred partnership today.](#) We look forward to including you in this inaugural event!

Sincerely,
FPA of Central Ohio
FPA of Northeast Ohio
FPA of Southwestern Ohio



FPA All Ohio Symposium 2022 Partnership Overview

| Partner Benefits | Presenting Partner \$5,000 (SOLD OUT!) | Supporting Partner \$3,000 (SOLD OUT!) | Table Partner \$2,000 | Financial Technology Lounge \$2,500 |
|--|--|--|--------------------------|--|
| Introduce a keynote speaker | X | | | |
| Acknowledged at all general sessions | X | | | |
| Introduce a breakout speaker | | X | | |
| Prominent logo display at event | X | X | | |
| Dedicated table with signage in general session room | X | X | X | |
| Attendee contact information | X | X | X | |
| Complimentary affiliated attendees | 3 | 2 | 1 | 1 |
| Option to purchase additional affiliate registrations at 50% off member rate | 6 | 4 | 2 | 2 |
| Listed on all promotional materials | X | X | X | X |
| Exhibit Table | X | X | X | X |
| Complimentary attendance at welcome reception for affiliated attendees | 3 | 2 | 1 | 1 |



2022 Partnership Options by Level

SOLD OUT! Presenting Partner • \$5,000 (~~3~~ available)

- Introduce a keynote speaker
- Acknowledged at all general sessions
- Prominent logo display at event
- Dedicated table with signage in general session room
- Attendee contact information
- Three (3) complimentary affiliated attendees (welcome reception and day of)
- Option to purchase up to six (6) additional affiliate registrations at 50% off member rate (day-of only)
- Listed on all promotional materials
- Exhibit Table

SOLD OUT! Supporting Partner • \$3,000 (~~6~~ available)

- Introduce a breakout speaker
- Dedicated table with signage in general session room
- Attendee contact information
- Two (2) complimentary affiliated attendees (welcome reception and day of)
- Option to purchase up to four (4) additional affiliate registrations at 50% off member rate (day-of only)
- Listed on all promotional materials
- Exhibit Table

Table Partner • \$2,000

- Dedicated table with signage in general session room
- Attendee contact information
- One (1) complimentary affiliated attendee (welcome reception and day of)
- Option to purchase up two (2) additional affiliate registrations at 50% off member rate (day-of only)
- Listed on all promotional materials
- Exhibit Table



Technology Lounge Partner • \$2,500

Exclusively for Technology and Practice Management Companies

- One (1) complimentary affiliated attendee (welcome reception and day of)
 - Option to purchase up to two (2) additional affiliate registrations at 50% off member rate (day-of only)
 - Listed on all promotional materials
 - Exhibit Table in Tech Lounge
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Additional Add-Ons

Partnership Add-Ons can be purchased at any level for greater brand visibility. You must be a partner at one of the levels to purchase an add-on.

- **Welcome Reception Sponsor • \$3,500 (3 available)**
 - Prominent logo display at event
 - Listed on all promotional materials
 - Three (3) additional complimentary affiliated attendees
- **Wi-Fi Sponsor • \$2,500 (1 available)**
 - Logo on Wi-Fi cards distributed to attendees
- **Meal Sponsor • \$1,000 (2 available – breakfast or lunch)**
 - Signage on meal buffets

[Secure Your Partnership Now](#)



All Ohio Symposium 2022 Partner Agreement

By [signing up for a partnership](#), you agree to the following regarding your partnership of the All Ohio 2022 Symposium.

1. Conference Space: We understand that sponsorship is on a first-come, first-served basis. Our application will be considered complete when our signed partner application, logo, and payment are received. Upon processing, we will be notified that our application has been approved.
2. Partner Protocol:
 - a. Our company materials will be confined to the four- or six-foot draped table.
 - b. We are responsible for set-up and removal of our promotional materials. At our expense the venue may provide additional services (such as additional AV, return shipping).
 - c. We understand that we will set up an account with the hotel to cover the cost of their receiving our shipped materials.
 - d. We understand that the exhibit hall is not secure and that we assume sole responsibility for security of items left at our exhibit table.
3. Cancellation and Unforeseen Events
 - a. We understand that we may submit a written request for cancellation by July 1, 2022. The Conference will refund our sponsorship payment less \$1,000 to cover costs incurred. We understand that, due to conference legal and financial commitments, sponsor cancellation requests submitted after July 2, 2022, are not eligible for a refund.
 - b. We understand that the Conference Committee reserves the right to modify or cancel the Conference due to events such as strikes, natural disasters, disruptions in the transportation network, or other unforeseen events which make it impossible or inadvisable to hold the Conference.
 - c. We understand that, if Conference cancellation occurs, the Conference Committee cannot guarantee a refund of our sponsorship payment.
4. We understand that the FPA All Ohio Symposium Committee must accept our sponsor application.