



FINANCIAL
PLANNING
ASSOCIATION

CENTRAL OHIO

NORTHEAST OHIO

SOUTHWESTERN
OHIO



February 2023

Dear members and friends,

We invite you to partner with the Central Ohio, Northeast Ohio, and Southwestern Ohio chapters of the Financial Planning Association for the 2nd **Annual FPA All-Ohio Symposium**. Our chapters are joining forces once again for a stellar joint symposium to be hosted at the Hilton Columbus/Polaris located just north of Columbus, OH. The event will feature an ethics session, keynote speaker, and welcome reception on the afternoon and evening of Monday, October 9, 2023 and a full day of programming with keynote and breakout sessions, plus lots of time for networking, on Tuesday, October 10, 2023.

At the inaugural event in November 2022, there were over 250 attendees in person with another 75 plus attending online. We expect to exceed last year's attendance numbers and are planning for 350-400 financial planning professionals from Ohio and neighboring states.

Your partnership provides the support needed to produce a high-level conference. Symposium partnership provides your firm exposure and access to a very targeted demographic and the agenda includes extended breaks in the exhibitor area allowing ample opportunity to solidify your current business relationships and make new ones. Be sure to take full advantage and gain maximum exposure by applying for partnership today!

Please see the next several pages for partnership levels and benefits. Secure your preferred partnership today. We look forward to including you in this inaugural event!

Sincerely,
FPA of Central Ohio (Columbus)
FPA of Northeast Ohio (Cleveland)
FPA of Southwestern Ohio (Cincinnati/Dayton)

2022 Recap...

In person: 255
Virtual: 75
TOTAL: 330

90% of our exhibitors from 2022 indicated they are very likely or somewhat likely to participate again in future All-Ohio events.

“Let's do it again!”
- 2022 Attendee

Attendees rated the 2022 All-Ohio Symposium 4.6 / 5 stars!

“Great job! I go to multiple national conferences a year, and this was right up there. I was very impressed!”
- 2022 Attendee



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FPA All-Ohio Symposium 2023 Partnership Overview

Partner Benefits	Presenting Partner \$6,500 (4 available)	Supporting Partner \$4,000 (6 available)	Table Partner \$2,500
Introduce a keynote speaker	X		
Acknowledged at all general sessions	X		
Introduce a breakout speaker		X	
Prominent logo display at event	X	X	
Exhibit Table	Prominent Location	X	X
Complimentary affiliated attendees	3	2	1
Option to purchase additional affiliate registrations at 50% off member rate	6	4	2
Attendee contact information	X	X	X
Listed on all promotional materials	X	X	X

[Secure Your Partnership Now](#)



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2023 Partnership Options by Level

Presenting Partner • \$6,500 (4 available)

- Introduce a keynote speaker
- Acknowledged at all general sessions
- Prominent logo display at event
- Exhibit Table in prominent location
- Three (3) complimentary affiliated attendees
- Option to purchase up to six (6) additional affiliate registrations at 50% off member rate
- Attendee contact information provided after event
- Listed on all promotional materials

Supporting Partner • \$4,000 (6 available)

- Introduce a breakout speaker
- Prominent logo display at event
- Exhibit Table
- Two (2) complimentary affiliated attendees
- Option to purchase up to four (4) additional affiliate registrations at 50% off member rate
- Attendee contact information provided after event
- Listed on all promotional materials

Table Partner • \$2,500

- Exhibit Table
- One (1) complimentary affiliated attendee (welcome reception and day of)
- Option to purchase up two (2) additional affiliate registrations at 50% off member rate (day-of only)
- Attendee contact information provided after event
- Listed on all promotional materials

Check the next page for additional opportunities for exposure!



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Add-Ons

Partnership Add-Ons can be purchased at any level for greater brand visibility. You must be a partner at one of the levels to purchase an add-on.

- **Continuing Education Sponsor · \$5,000 (1 available)**
 - Exclusively recognized at each the start and end of each session when CE information is shared
- **Wi-Fi Sponsor · \$3,500 (1 available)**
 - Name the Wi-Fi network password
 - Logo on Wi-Fi sponsor signage throughout event
- **Welcome Reception Sponsor · \$2,500 (3 available)**
 - Logo on cocktail napkins
 - Listed on all promotional materials
 - Three (3) additional complimentary affiliated attendees
- **Meal Sponsor · \$1,000 (2 available – breakfast or lunch)**
 - Signage on all buffets during mealtimes
- **Break Sponsor · \$500 (3 available)**
 - Signage on food and beverage stations during breaks

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All-Ohio Symposium 2023 Partner Agreement

By signing up for a partnership, you agree to the following regarding your partnership of the All-Ohio 2023 Symposium.

1. Conference Space: We understand that sponsorship is on a first-come, first-served basis. Our application will be considered complete when our signed partner application, logo, and payment are received. Upon processing, we will be notified that our application has been approved.
2. Partner Protocol:
 - a. Our company materials will be confined to the four- or six-foot draped table.
 - b. We are responsible for set-up and removal of our promotional materials. At our expense the venue may provide additional services (such as additional AV, return shipping).
 - c. We understand that we will set up an account with the hotel to cover the cost of their receiving our shipped materials.
 - d. We understand that the exhibit hall is not secure and that we assume sole responsibility for security of items left at our exhibit table.
3. Cancellation and Unforeseen Events
 - a. We understand that we may submit a written request for cancellation by July 1, 2023. The Conference will refund our sponsorship payment less \$1,000 to cover costs incurred. We understand that, due to conference legal and financial commitments, sponsor cancellation requests submitted after July 2, 2023, are not eligible for a refund.
 - b. We understand that the Conference Committee reserves the right to modify or cancel the Conference due to events such as strikes, natural disasters, disruptions in the transportation network, or other unforeseen events which make it impossible or inadvisable to hold the Conference.
 - c. We understand that, if Conference cancellation occurs, the Conference Committee cannot guarantee a refund of our sponsorship payment.
4. We understand that the FPA All-Ohio Symposium Committee must accept our sponsor application.